

World Maritime University

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WMU in the News

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### World Maritime University at Viking

Anonymous

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# VIKING NEWSLETTER

June 1987

99

## Miami Boat Show 1987

Viking Life-Saving Equipment (America) Inc. participated for the 5th time in the yearly Miami International Sailboat Show. This is one of the most important exhibitions in U.S.A. for the yachting market, and it was visited again this year by thousands of people. The Viking yachting rafts were met with great interest as usual specially due to the outstanding quality, the variety of containers and valises, and the different options on types of emergency packs, single or double floor, standard or "Icelandic" type of water ballast system, etc. etc. Poul V. Jensen, General Manager of Viking in Miami, was very happy about the show, especially as several orders were received during the show and even more are expected in the coming months.



The WMU students are testing the mobile Viking Evacuation Training System at the port of Aarhus.

## Miscellany

### Telefax

Now all our subsidiaries have telefax. The numbers are as follows:

Viking Holland: 078-103361  
 Viking USA: (305) 374 1535  
 Viking England: (01) 511 6335  
 Viking Dubai: 422-7182  
 Viking Norway: 02-377701

### Don't Be Confused

Recently Nordisk Glasfiber, a subsidiary of Viking, has started lifeboat servicing activities. Nordisk Glasfiber markets the servicing activities under the name of Viking Lifeboat Service Division, not to be confused with Viking, Nordisk Gummibads-fabrik.

## X World Maritime University at Viking

Recently Viking once again had the pleasure of being host for a group of students from the World Maritime University in Malmö, Sweden. The participants stayed with Viking a couple of days and during the training the students were given an introduction to the Viking products including an idea of how to take care of the products after having left the factory. We are convinced that this collaboration with the World Maritime University is very important for Viking as many of the students, when they return from WMU to their home countries, traditionally will hold positions where knowledge of life saving equipment is essential.

### Information Material

With this Newsletter we enclose the following leaflet:

Musk Ox Immersion Suit, SOLAS 86, Design 5002.



The students' spokesman from Ghana is thanking Jens Bjerre-Madsen, managing director of Viking, for his excellent entertainment during a dinner.

99