

World Maritime University

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### Back to school to get more ship-shape

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## TRAINING THE P&O WAY



■ Above left: The Group from Malmö with Nick Josephy (left), John Bull (right), and Mike Marchant (third right). Above right is the World Maritime University in Malmö, Sweden.

# Back to school to get more ship-shape

THE P&O group has been in the forefront of both learning and teaching programmes recently, sending top executives back to school in Oxford and agreeing to share expertise in the construction and shipping industries with students and businessmen on study tours from abroad.

A group of managers from P&O operating companies have attended a course compiled by the Oxford Institute of Information Management at Templeton College in Oxford. Devised by Michael Earl, a leading authority on business led information systems, the course centres on the importance of strategy in the management of information technology.

Managers attending the

course are made particularly aware of the importance of the links between business and information strategies. They also deal with the techniques involved in developing and implementing information management strategies.

### Seminar

■ Sixteen students from the World Maritime University in Malmö in Sweden were welcomed to P&O by Group Fleet Personnel Manager Mike Marchant.

They had come to listen to a seminar which was presented by P&O Bulk Carriers Trade Director Nick Josephy and General Manager John Bull on bulk ship chartering and the problems associated with oper-

ating a fleet of large bulk carriers.

The university is sponsored by the United Nations under the auspices of the International Maritime Organisation. It provides two year degree courses in shipping related matters. Some 400 mature students from developing countries and from established maritime nations attend each year.

Visits by World Maritime University students are expected to become a regular feature of the courses and there are plans for Senior Technical Director Jack Evans from P&O Bulk Carriers to lecture at Malmö during the course of the year.

■ A party of 10 members of the Tokyo based Building Contrac-

tors Society also picked a P&O company as their chosen 'top flight British contractor' during a recent study visit to Britain.

The party, who were carrying out an investigation into European approaches to architecture, chose Bovis Construction.

Their particular interest in the company included the different forms of contracting evolved by Bovis to meet the varying needs of their international clients.

The group, which included representatives from companies like Kumagai Co Ltd, Mitsui Corporation, Ohbayashi Corporation, Takenaka Corporation and Toda Corporation, met both Bovis Construction Chairman and Managing Director Chris Spackman and Director Roger Mabey.