WMU Empowering Women in the Maritime Community

Women in Maritime Leadership: Perspectives and insights from the EU

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Only 2% of female seafarers
Why change?

Companies with balanced workforce and inclusive culture are

- **2x** as likely to meet or exceed their financial targets
- **3x** as likely to be high performant
- **6x** more likely to be innovative and agile
- **8x** more likely to have better business outcomes
The challenges - Progress at snail’s pace!
The need to take action!

« The opposite of an ostrich who burries his head in the sand is an ostrich who stick his neck out. »

Reed B Markham, American educator
The Platform in practice

- **23 members**
- **EU transport organisations**: ECSA, WISTA, ETF
- **EU agencies and Bodies**
- **Member States**: AT, ES, HR, SE

**Commitment to present SMART actions to increase female employment in transport**

- **Incentives to join**: peer advice, enhanced visibility, cross sector
- **Exchange of feedback and results**: lessons learnt, transferable elements
Impulse from the top!

Kick-off of the Platform and signature of the Declaration on equal opportunities for women and men in the transport sector